

Greetings from the Association of Professional Engineers and Geoscientists of New Brunswick!

2020 is truly a year like no other. I am sure that you never envisioned your scope of work, its environment or even in some cases, its purpose, change so drastically in such a short period of time. I know I never thought that during my term as the 101st President of APEGNB, I would be leading this organization into our centenary amid a global pandemic.

When we think of Engineers and Geoscientists, we sometimes think of extensive and lengthy projects that take multiple years to come to fruition. COVID-19 has changed that.

During a time when the world is scrambling to contain the effects of COVID-19, the roles of Professional Engineers and Geoscientists have never been more important. Our professions are at the forefront of guiding the change needed to combat the pandemic and lead our both our organizations and society through these unprecedented times.

New Brunswick Engineers and Geoscientists are pivoting from their regular "day-to-day" jobs and putting their education, expertise, and passion for public safety to work to help flatten the curve. Our professions are attacking this problem on all fronts, from inventing new designs, to re-purposing and optimizing existing processes to meet the new demands of the pandemic. In times of crisis, the only guarantee of public safety is to have secure, up to date, licensed professionals guiding companies through these changes.

During this crisis I am happy to see our professions across the country driving society forward. Truly we are living through a period of history where we don't know what the immediate future holds but I hope, based on the evidence and passion that I have seen from our members and beyond, that our "new normal" is one of innovation and creativity.

For Engineers & Geoscientists Manitoba as well as APEGNB, 2020 marked 100 years of Engineers and Geoscientists being leaders in society, and I am proud to see us stepping up during this difficult time. Despite the challenges, Council and our registrants have continued to push forward with our Strategic planning process and pivot with 100-year celebrations as our larger events were cancelled. We also implemented our first digital marketing campaign #SettingTheStandard which helped to create excitement around the P.Eng. and P.Geo. designations, create awareness around local projects, and help instill a sense of pride in our province.

2020 is a defining and memorable year for our regulated professions. On behalf of APEGNB, I wish you a healthy and successful 2021. If this year has taught us anything, it is that we are all in this together. Take care.

Best.

Marlo Rose, P.Eng.

President, APEGNB 2020