

2019

# PROVINCIAL ENGINEERING

## & GEOSCIENCE WEEK

March 3-10, 2019

### EDITORIAL PROFILES

<b>Full Page</b> (10.375" w x 11.375" h)	\$4,195
<b>Half Page</b> (10.375" x 5.625" h)	\$3,195

Rates include full colour.

**PROFILE BOOKING DEADLINE: TUESDAY, FEBRUARY 5**

A professionally written editorial profile is an excellent way to connect with readers in a creative and compelling format. The Winnipeg Free Press will provide a writer, photographer and designer to work with you to create a positive and informative editorial profile about your organization.

As part of Provincial Engineering & Geoscience Week (PEGW), the Winnipeg Free Press, in partnership with APEGM, will publish a special section celebrating and showcasing Manitoba's outstanding engineers and geoscientists who play such a vital role in the growth and prosperity of our province and our individual quality of life. It will also explore some of the challenging and rewarding opportunities available to those interested in a career in the field of engineering and geoscience.

**PUBLICATION DATE: THURSDAY, FEBRUARY 28**  
**AD BOOKING DEADLINE: TUESDAY, FEBRUARY 12**  
**AD MATERIAL DEADLINE: FRIDAY, FEBRUARY 15**

You are invited to be a part of this special section with an editorial profile or advertisement about your organization's services, accomplishments and career opportunities or to express appreciation for the employees who have contributed to your success.

### TABLOID SIZES & RATES:

AD SIZE	DIMENSIONS (W X H)	RATES (NET)
Full Page	10.375" x 11.375"	\$3,995
1/2 Vertical	5.125" x 11.375"	\$2,995
1/2 Horizontal	10.375" x 5.625"	\$2,995
1/4 Page	5.125" x 5.625"	\$1,525
1/8 Vertical	2.5" x 5.625"	\$795
1/8 Horizontal	5.125" x 2.75"	\$795
Front Page Banner	10.375" x 2.75"	\$2,395
Outside Back Cover	10.375" x 11.375"	\$4,195

RATES INCLUDE FULL COLOUR AND AD DESIGN SERVICES.

**Every week, Winnipeg Free Press print and digital products reach 417,000 or 64% of Winnipeg adults.**

*(Source: Fall 2018 Vivadata Study)*

### ONLINE PUBLICATION & PROMOTION:

A digital copy of this special section will be published online for an entire year at:

**winnipegfreepress.com/publications**

It will also be promoted on our homepage for a full month.

**The Winnipeg Free Press website receives over 2 million sessions each month!**

*(Source: Google Analytics - 2018 Q4 Average)*



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# Winnipeg Free Press

For more information or to reserve your space, contact your Winnipeg Free Press Special Projects representative or **Barb Borden** at 204.697.7389 | [barb.borden@freepress.mb.ca](mailto:barb.borden@freepress.mb.ca)