

CELEBRATING 100 YEARS OF MAKING LIFE WORK BETTER IN MANITOBA!



PROVINCIAL ENGINEERING & GEOSCIENCE WEEK

March 1-7, 2020

PUBLICATION DATE: WEDNESDAY, FEBRUARY 26
AD BOOKING DEADLINE: MONDAY, FEBRUARY 10
AD MATERIAL DEADLINE: THURSDAY, FEBRUARY 13

BROADSHEET SIZES & RATES:

AD SIZE	DIMENSIONS (W X H)	RATES (NET)
Full Page	11.5625" x 21.5"	\$3,995
1/2 Vertical	5.75" x 21.5"	\$2,995
1/2 Horizontal	11.5625" x 10.75"	\$2,995
1/4 Page	5.75" x 10.75"	\$1,595
1/8 Vertical	3.375" x 9"	\$895
1/8 Horizontal	6.875" x 4.5"	\$895
Front Page Banner	11.5625" x 3"	\$2,395
Outside Back Cover	11.5625" x 21.5"	\$4,195

RATES INCLUDE FULL COLOUR AND AD DESIGN SERVICES.

EDITORIAL PROFILES

Full Page (11.5625" w x 21.5" h)	\$4,195
Half Page (11.5625" x 10.75" h)	\$3,195

A professionally written editorial profile is an excellent way to connect with readers in a creative and compelling format. The Winnipeg Free Press will provide a writer, photographer and designer to work with you to create a positive and informative editorial profile about your organization.

PROFILE BOOKING DEADLINE: MONDAY, FEBRUARY 3

As part of Provincial Engineering & Geoscience Week (PEGW), the Winnipeg Free Press, in partnership with Engineers Geoscientists Manitoba, will publish a special section celebrating and showcasing Manitoba's outstanding engineers and geoscientists who play such a vital role in the growth and prosperity of our province and our individual quality of life. It will also explore some of the challenging and rewarding opportunities available to those interested in a career in the field of engineering and geoscience.

You are invited to be a part of this special section with an editorial profile or advertisement about your organization's services, accomplishments and career opportunities or to express appreciation for the employees who have contributed to your success.

Every week, Winnipeg Free Press print and digital products reach 426,000 or 64% of Winnipeg adults.

(Source: Vivadata Fall 2019)

ONLINE PUBLICATION & PROMOTION:

A digital copy of this special section will be published online for an entire year at: **winnipegfreepress.com/publications** It will also be promoted on our homepage for a full month.

The Winnipeg Free Press website receives over 2 million sessions each month!

(Source: Google Analytics - January to June 2019 Average)

Winnipeg Free Press

For more information or to reserve your space, contact your Winnipeg Free Press Special Projects representative or **Barb Borden** at 204.697.7389 | barb.borden@freepress.mb.ca