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# PROVINCIAL ENGINEERING

 **ENGINEERS  
GEOSCIENTISTS  
MANITOBA**

**& GEOSCIENCE WEEK**

FEBRUARY 28 - MARCH 7, 2021

**PUBLICATION DATE:** SATURDAY, FEBRUARY 27  
**AD BOOKING DEADLINE:** FRIDAY, FEBRUARY 12  
**AD MATERIAL DEADLINE:** THURSDAY, FEBRUARY 18

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As part of Provincial Engineering & Geoscience Week (PEGW), the Winnipeg Free Press, in partnership with Engineers Geoscientists Manitoba, will publish a special section celebrating and showcasing Manitoba's outstanding engineers and geoscientists who play such a vital role in the growth and prosperity of our province and our individual quality of life. It will also explore some of the challenging and rewarding opportunities available to those interested in a career in the field of engineering and geoscience.

You are invited to be a part of this special section with an editorial profile or advertisement about your organization's services, accomplishments and career opportunities or to express appreciation for the employees who have contributed to your success.

**Every week, Winnipeg Free Press print and digital products reach 407,000 or 61% of Winnipeg adults.**

*(Source: Vivadata Spring 2020)*

## ONLINE PUBLICATION & PROMOTION:

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*(Source: Google Analytics - 2020 Q1 Average)*

**Winnipeg Free Press**

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